



CANNABIS CONFERENCE & EXPO  
SEPT. 12-14, 2019, NIAGARA FALLS, ON  
SCOTIABANK CONVENTION CENTRE • NIAGARA FALLS, CANADA

# EXHIBITOR MANUAL

(updated April 15, 2019)

**EXHIBITOR LOAD-IN SEPTEMBER 12, 2019**

**General Load-In (carry in) and Setup:**

Thursday, September 12th, 2019 – 9am - 8pm

**MAIN EXPO SEPTEMBER 13-14, 2019**

**TOLL-FREE: 1.866.GROW.UP.1**

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Appendix 1 Exhibitor Registration

### 1. 10 X 10 BOOTHS INCLUDE

- 10' x 10' booth space (pipe & drape)
- 8' black backdrop, 3' black side rails
- (2) Two-day Exhibitor Passes
- (1) Two-day Conference Pass
- 1 6' table and 2 chairs (if required)
- Company listing on the Grow Up Conference website
- Company listing in the official show guide.

### 2. BOOTHS DO NOT INCLUDE

Telephone, Internet, A/V, Water and Electrical Services must be ordered through Scotiabank Convention Centre (SCCN) – see sections below.

The following services can be ordered from our service contractor Stronco:

- Additional furnishing
- Signage
- Carpet
- Display
- Labour

All order forms are on our website.

### 3. CHECK LIST

- Register your Conference Delegate(s) / booth attendees online - (see Appendix 1)
- Provide proof of exhibitor insurance - Mandatory (See #14)
- Order Electrical, A/V, Telecommunication (phone and Internet) services from SCCN. (see sections 10)
- Order Booth Decorations (see sections 19)
- Book Load-in Time with SCCN Exhibition Manager (see sections 15)
- Book Accommodations at Hotel (see sections 12)  
<https://growupconference.com/contact-us/travel-hotel/>

### 4. GROW UP CONTACT INFO

#### Grow Up Conference and Expo

30 Village Place, Suite 300, Mississauga, Ontario L4Z 1V9  
Tel: 1-866-GROW-UP-1 Fax: 905-858-4848  
[info@growupconference.com](mailto:info@growupconference.com)  
<https://www.growupconference.com>

### 5. GROW UP STAFF

#### Randy Rowe

President  
[rrowe@growupconference.com](mailto:rrowe@growupconference.com)

#### Neill Dixon

Co-Founder  
[neill@growupconference.com](mailto:neill@growupconference.com)

#### Danya Dixon

VP Programming  
[danya@growupconference.com](mailto:danya@growupconference.com)

#### Kristen Campbell

Registration Manager  
[kayley@growupconference.com](mailto:kayley@growupconference.com)

#### Exhibition Service

**Earle Taylor**  
Exhibitor Manager  
[expo@growupconference.com](mailto:expo@growupconference.com)

### 6. CUSTOMS BROKER

The customs broker for Grow Up is Stronco who will be pleased to help you with your customs clearance of goods being imported into Canada. They will provide you with an exhibitor kit, containing all appropriate customs and shipping documents. To receive this kit, please contact Stronco directly:

**Steve Holden**, Account Executive

#### Stronco

1510 Caterpillar Rd, Mississauga, ON L4X 2Y1  
Tel: 905-270-6767 Ext. 2324 Fax: 905-270-6771  
Toll Free: 1-800-665-2621  
[www.stronco.com](http://www.stronco.com)  
[exhibitorservices@stronco.com](mailto:exhibitorservices@stronco.com)

### 7. EXHIBIT BOOTH LOCATIONS

Hall A, B, & C, Scotiabank Convention Centre

### 8. EXHIBITOR PROFILE

Please make sure you have submitted your company description to appear in the printed program and website by August 16, 2019.

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### 9. EXHIBITOR STAFFING

- Each Exhibitor must ensure that there is at least one (1) of their Exhibit Staff on duty at the booth at all times during exhibition hours.
- Exhibit Staff must wear laminates at all times, including during exhibit setup.
- Exhibit Staff will be required to produce identification or a letter of authorization from the company they are representing.
- No exhibit load-in may commence until proper laminates are collected from Grow Up
- Registration by your authorized Exhibit Staff, or by one of your Official Delegates.
- If you would like to have additional staff at your booth, please contact Grow Up to purchase additional passes.

### 10. ELECTRICAL, INTERNET, TELEPHONE & A/V SERVICES

**Ray Anderson**, Exhibitor Services Coordinator  
Scotiabank Convention Centre  
6815 Stanley Ave, Niagara Falls ON, L2G 3Y9  
Tel: 905.357.6222 Fax: 905.357.6212 Toll Free: 1-888-997-6222  
Randerson@fallsconventions.com

### 11. CONVENTION – CONTACT INFO

**Ray Anderson**, Exhibitor Services Coordinator  
Scotiabank Convention Centre  
6815 Stanley Ave, Niagara Falls ON, L2G 3Y9  
Tel: 905.357.6222 Fax: 905.357.6212 Toll Free: 1-888-997-6222  
Randerson@fallsconventions.com

### 12. HOTEL – GUEST ROOMS / RESERVATIONS

Grow Up has arranged special rates at the following:

#### Marriott Fallsview (Host Hotel)

6755 Fallsview Boulevard, Niagara Falls ON Canada, L2G 3W7  
Cityview \$209.00 Fallsview \$229.00

#### Raddison Hotel & Suites Fallsview

6733 Fallsview Boulevard, Niagara Falls ON Canada, L2G 3W7  
905-356-1944

City view rooms \$139.00  
Family Suites \$179.00  
Fallsview Rooms \$199

plus discounted parking charges of \$10/vehicle/day for one vehicle per room. Please check with hotels to verify pricing.

Reservations can be made online at <https://www.radisson.com/growup> or by calling 1-877-325-5784. When calling be sure to mention "Grow Up" to receive that rate.

### 13. EXHIBITOR PARKING

Parking passes valid on event days as specified with unlimited in and out privilege. Purchase of Pass does not guarantee parking space.

Single Automobile - 2 Day Pass \$30  
Single Automobile - 3 Day Pass \$40

Truck parking passes available upon request. Please contact Exhibitor Services.

### 14. INSURANCE

**Mandatory:** Exhibitors must have valid exhibit insurance in advance of the Conference with their insurance broker or agent. Insurance policy number must be provided to Grow Up prior to load-in. Online resource:  
<https://www.palcanada.com/en/exhibitor-liability>

Grow Up will not accept any claim for loss due to fire, theft or damage of exhibits, nor will it be held liable for personal injury caused by an exhibit or exhibitor.

### 15. LOAD-IN / LOAD-OUT

Loading docks are available on-site and are on a first-come first-served basis.

**If you require more than 3 hours to set-up your booth please contact the Exhibition Manager to schedule an earlier load time.**

#### Exhibition Service

**Earle Taylor**  
Exhibitor Manager  
[expo@growupconference.com](mailto:expo@growupconference.com)

#### EXPO FRI SEPTEMBER 13TH - SAT SEPTEMBER 14TH

**General Load-In (carry in) and Setup:**  
Thursday, September 12th, 2019 – 9am - 8pm

#### Load-out will begin after the close of the Expo:

Saturday, September 14th, 2019 – 5pm - 10pm

All exhibits must be struck at that time and removed as soon as possible. **No exhibits may be struck earlier than 5:00 pm without the authorization of the exhibition manager.**

Only when your exhibit is packed and ready for transport will your vehicle be permitted access to the loading dock.

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